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Trademarks are
most valuable
assets

www.fgvw.de

Trade-
marks

Designs



Provision of
trademark and
design prosecution
services:
"Excellent!"

(JUVE)

Laywers Accountants Tax Advisers

Trademarks and Designs – in a global setting:

Global competition is becoming increasingly tougher. A strong brand is crucial for the success of any business. The trademark lawyers of Friedrich Graf von Westphalen & Partner are specialists in assisting you in maintaining and strengthening your competitiveness.

In order to achieve this goal, we offer the highest standard of service – nationally and internationally.

Our trademark head office is located in Freiburg. From here we manage several thousand trademarks and industrial designs all over the world. We network with highly skilled colleagues around the world, and offer a one-stop service.

We provide services in all fields of trademark and design protection and offer comprehensive advice. We focus on trademark and design prosecution encompassing the full range of tasks associated with the filing and registering of these rights, the defence of trademarks and design rights, and the optimization of portfolios.

Trademarks and Designs – what we do:

Advice and strategy

› Development of filing strategies for national, EU and international trademarks and designs

Management of trademark and design portfolios

› Analysis and streamlining of existing portfolios
› Filling the gaps in trademark and design protection
› Cost optimization

National and international trademark and design registration

› Trademarks for products and house brands, logos and slogans
› Designs, packagings, get-ups

Availability searches

› Trademark, designs and company name searches prior to the application or use

Trademark surveillance

› Identification of identical or similar trademarks

Registration and opposition proceedings

› Representation of clients before the Office for Harmonization in the Internal Market (OHIM) and the European Courts in Community trademark and design matters and before the German Patent and Trademark Office and the German Patent Court

Court proceedings

› Representation of clients in interim injunction proceedings and in main trials

Drafting and negotiating of trademark and design agreements

› Prior Rights, Purchase and License Agreements

Trademarks and Designs – in good company:



Trademarks are intellectual property. They personify what your company stands for - its values, its experiences, its uniqueness and the quality of its products. This is what makes them so valuable. We assist you in protecting your trademarks and designs and to defend them effectively – all over the world.

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